



PATENT
Attorney Docket No. (192654)
Express Mail Label No. EM 058165357US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:

Lance T. Funston

Appl. No.: 10/815,300

Filed: March 31, 2004

For: Aggregating Local Cable Spots Into National
Equivalent Units

Confirmation No. 7296

Examiner: James R. Marandi

GAU: 2421

RESPONSE TO OFFICE ACTION

Mail Stop AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action of June 8, 2010, please consider the above-identified
application as follows:

Amendments to the Claims are reflected in the listing of claims, which begins on page
2 of this paper.

Remarks/Arguments begin on page 7 of this paper.